



## *A Seaside 'Day and Sway Party' Festival*



A new festival and an extraordinary event rolls out on Sunday, October 1 from 2 to 7PM at Glen Island Park in New Rochelle, NY, celebrating community, culture and creativity and welcoming Fall 2023.

**WestFest@GlenIsland** was conceived as a fun-for-all-ages-and-interests event with incredible vendors, arts and crafts, and food trucks to satisfy every appetite and quench every thirst.



“**The Ultra All the Way Live Music**” is Grammy worthy with headliner, **The Lulada Club**, an all-women’s Salsa and Latin Orchestra fresh off performances at the Kennedy Center in Washington, D.C. and Lincoln Center in New York. They are preceded by **Nick Cassarino & Friends**, the fierce guitarist and vocalist who took the Newport Jazz Festival by storm this year, and international vocalist **Alana Alexander**, a New Rochelle resident, with major skills, who will sing the praises and phrases of Lalah Hathaway, Ledisi, Bonnie Raitt and Erica Campbell, just to name a few. Additional performance highlights will come from nine-year-old violin virtuosa **Riena Frias** from The Juilliard School, and sounds of the Caribbean with Calypso and Soca performances on steel drums presented by the **City South Steel Pan Orchestra**.



*We invite you to be part of WestFest@GlenIsland, spotlighting the story of your unique business, and supporting the best in Jazz, Blues, and Contemporary Music.*



## *Sponsorship Levels...*

Sponsorship Benefits	Friends & Supporters \$350	Dockside \$700	Surfside \$1,050	Island Shore \$1,400	Beach Road \$2,100
<b>Logo on Related Emails, Website</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Feature Post on Social Media</b>		<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Interview on Rhythm and Soul Radio</b>			<b>X</b>	<b>X</b>	<b>X</b>
<b>Commercials &amp; Banner Ads on RhythmAndSoulRadio.com</b>			<b>X</b>	<b>X</b>	<b>X</b>
<b>Feature on Banners with Logo</b>				<b>X</b>	<b>X</b>
<b>Mention at Lewis and Kirk Concerts</b>				<b>X</b>	<b>X</b>
<b>Opportunity to Introduce Musical Acts</b>				<b>X</b>	<b>X</b>
<b>Feature Article on Social Media</b>					<b>X</b>

### **About WestFest@GlenIsland**

*WestFest@GlenIsland was conceived as a fun-for-all-ages-and-interests event with GRAMMY Award worthy musical performances, incredible vendors, arts and crafts, and food trucks to satisfy every appetite and quench every thirst.*

### **About Lewis and Kirk Expeditions, Inc., Lewis and Kirk Music, and Lewis and Kirk Productions**

*Lewis and Kirk is an unlimited music enterprise, focusing on women's ensembles in jazz, blues and gospel, engaging in the provision of professional music and entertainment services throughout the United States and abroad, including the annual Martha's Vineyard Jazz and Blues Summerfest. The talented musicians and vocalists in the Lewis and Kirk family represent the finest in the performing arts.*