

LEWIS AND KIRK PRODUCTIONS PRESENTS

THE MARTHA'S VINEYARD

JAZZ AND BLUES
SUMMERFEST

A SPONSOR OPPORTUNITY
AUGUST 29 – SEPTEMBER 1, 2025



"THE VIBE, THE VIEW, THE VINEYARD"



MVJB Summerfest

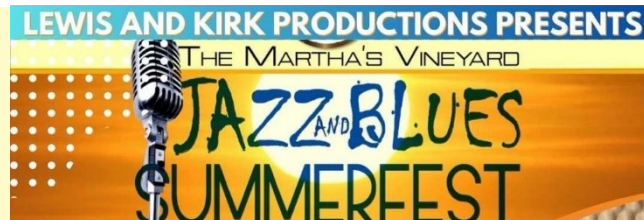
The Martha's Vineyard Jazz and Blues Summerfest is the finale festival stop on the summer schedule of major music events and happenings in New England.

Summerfest is a production of Lewis and Kirk Expeditions, Inc. d/b/a Lewis and Kirk Music, a women and minority owned music production and performance enterprise. In the past 11 years, Summerfest has played host to music lovers from all over the United States and Europe because of its ideal setting at a vacation destination in North America, that's all together tranquil, vibrant and intoxicatingly beautiful.

Summerfest has come to be known as one of the best music events in the country celebrating women in the jazz, blues and contemporary arts. A great effort has been made to present a festival that is also family-friendly.



"THE VIBE, THE VIEW, THE VINEYARD"



SAGE: Lakecia Benjamin, Endea Owens, Charisa the Violin Diva, Miki Hayama, Taylor Moore, Kersten Stevens



Past Performers



Maysa

Jazzmeia Horn



Lisa Fischer



Cocomama



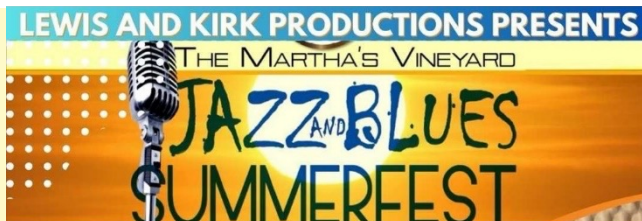
Lulada Club



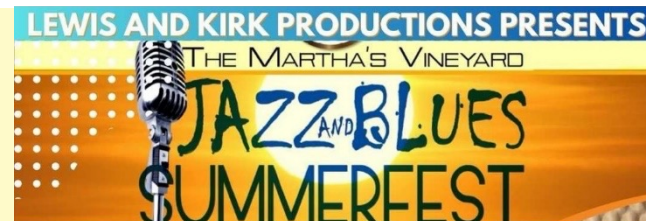
Women of the World



"THE VIBE, THE VIEW, THE VINEYARD"



Past Performers



Camille Thurman



Ragan Whiteside



Grace Kelly



Amanda Ruzza

ETANA



"THE VIBE, THE VIEW, THE VINEYARD"



The Lineup



THE STRING QUEENS

Authentic | Soulful | Orchestral. Praised for their authentic, soulful, and orchestral sound, ***The String Queens (TSQ)*** are a dynamic trio that creates stimulating musical experiences that inspire diverse audiences to love, hope, feel, and imagine! With an array of repertoire spanning from the Baroque era to the Jazz Age to today's Billboard Hot 100 Chart, TSQ perform versatile programs that take listeners on a rousing musical journey through time and a multitude of musical genres.



"THE VIBE, THE VIEW, THE VINEYARD"



The Lineup



THE ALYSON WILLIAMS EXPERIENCE



Entrepreneur, philanthropist and radio host are just a few of the hats renowned Harlem raised recording artist **Alyson Williams** wears. With a voice so hauntingly pure, Alyson is able to transport you to your very own utopia while effortlessly showcasing she really can do it all. Blessed with an impeccable and soulful voice, Alyson is well respected by industry royalty and fans worldwide for her genuine heart, innovative mind, and honest lyrics. Her ambition and determination to

create her own opportunities is precisely why she is successful, admired by many and is the next bankable brand.



"THE VIBE, THE VIEW, THE VINEYARD"



The Lineup



ARCOIRIS SANDOVAL SONIC ASYLUM TRIP featuring Emily Braden

Arcoiris Sandoval is a jazz pianist, composer and Fulbright award recipient currently residing in New York City and originally from Arizona. She obtained her Master's degree in jazz piano performance from the Manhattan School of Music, and has won 2013 and 2015 ASCAP young jazz composer awards in addition to being a semifinalist at in the Montreux Solo Jazz Piano competition in 2012, a participant in the Mary Lou Williams Festival, Betty Carter Jazz Ahead and the Metropole Orkest Arrangers Workshop directed by Vince Mendoza featuring Richard Bona. One of her arrangements was performed by the Metropole Orkest at the 2016 BBC Proms tribute to Quincy Jones. She has also performed at major festivals throughout the world including Umbria Jazz Festival, Winter Jazz Fest in NYC, the Telluride Jazz Festival, the Tucson Jazz Festival with Lonnie Plaxico opening for Tower of Power in 2017 as well in 2015 at the Tucson Jazz Festival with Jimmy Cobb, the Vancouver Summer Festival, and many others throughout China, Europe, India, South America, and Mexico.



"THE VIBE, THE VIEW, THE VINEYARD"



The Lineup



SAGE

SAGE, the all-women's jazz, blues and contemporary ensemble,

has dared to rise to this historic place in music with a sound that transcends time and generation. Part contemporary, part sassy, part nostalgic, these ladies deliver what every music audience is looking for, the best in the art. SAGE features Charisa The Violin



Diva on violin/vocals, Taylor Moore on drums, Yayoi Ikawa on keyboard, Jordyn Davis on bass and Sweet Lee Odom on soprano and alto saxophone. The group has also featured many other talented musicians, namely; Lakecia Benjamin, Tia Fuller, Ragan Whiteside, Mala Waldron, Bernice Brooks, Camille Thurman, Kim Clarke, Miki Hayama, Endea Owens, Chelsea Baratz and Kersten Stevens.



"THE VIBE, THE VIEW, THE VINEYARD"



Lewis and Kirk



Lewis and Kirk Expeditions, Inc. d/b/a Lewis and Kirk Music is a comprehensive music production, management and artist performance collective based in New York. The company has been providing quality entertainment, music events, arts seminars and workshops throughout the country for more than nineteen years.

Our clients include Major League Baseball, MasterCard, New York DEA, PBS, New York City Airtran Jazz Festival, Inaugural Balls for President Obama, Schomburg Music Series, Westchester County, Yonkers, Mount Vernon, Stamford, Stamford Center for the Arts, The Billie Jean King Foundation, Big Apple LISC and numerous local youth organizations. The artists affiliated with the company perform in many different genres including; Jazz, Blues, R&B, Latin, Caribbean, Reggae, Classical, Broadway, and Soul.

We are especially excited about our signature music production, The Martha's Vineyard Jazz and Blues Summerfest, one of the few all women's jazz festivals in the country, which we created, designed and developed. Taking place during the Labor Day Weekend, this festival will take place on Friday, August 30, and Sunday, September 1, 2024. This year's event at [Old Whaling Church, Edgartown, MA](#), on the beautiful island of Martha's Vineyard, features phenomenal women in the Jazz, Blues, Latin and Contemporary art



"THE VIBE, THE VIEW, THE VINEYARD"



Festival Highlights...



OPENING NIGHT CONCERT | Friday, August 29, 6-9PM

Union Chapel (55 Narragansett Avenue, Oak Bluffs, MA)

Featuring headliner Alyson Williams ~ Summerfest favorites SAGE ~ Sammulous

PORCH PERFORMANCE | Saturday, August 30, 1-2PM

Edgartown Commons (20 Peases Point Way, Edgartown, MA)

JAZZ IN THE GALLERY | Saturday, August 30, 5-7PM

Knowhere Art Gallery (91 Dukes County Avenue, Oak Bluffs, MA)

SYMPHONY & SOUL CONCERT | Sunday, August 31, 6-9PM

Union Chapel (55 Narragansett Avenue, Oak Bluffs, MA)

Featuring The String Queens ~ Arcolris Sandoval



"THE VIBE, THE VIEW, THE VINEYARD"



Your Partnership In Action...



Your partnership with the Martha's Vineyard Jazz and Blues Summerfest will help to:

- ❖ **SUSTAIN** our marketing, management, production, and community engagement efforts around Summerfest and throughout the year.
- ❖ **SUPPORT** women in jazz, blues and contemporary arts who will perform at Summerfest, and related concert productions throughout the year.
- ❖ **SHOWCASE** excellence in jazz, blues and contemporary arts, providing for related performance costs, including venue and transportation. This includes music education outreach, both connected with Summerfest and throughout the year, providing for music education and performances at schools and as part of youth programs, preparing the next generation of artists in all genres.

*Support may be sent through our 501(c)(3) fiscal agent, Greater Bridgeport OIC;
email lewisandkirkmusic@gmail.com for more information.*



"THE VIBE, THE VIEW, THE VINEYARD"



Sponsor Opportunities



| SPONSORSHIP ENTITLEMENTS | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR | BRONZE SPONSOR |
|---|------------------|--------------|----------------|----------------|
| | \$25,000 | \$15,000 | \$10,000 | \$7,500 |
| Sponsor logo / name on all promotional, marketing, and digital communications | X | X | X | X |
| License to use Sponsor Designation on all Advertising | X | X | X | X |
| Feature on Website / Social Media; Marketing exposure 10,000+ | X | X | X | X |
| Preferred tickets to concert (10,8,6,4,2 respectively) | X | X | X | X |
| Spotlight on Rhythm and Soul Radio (ALL) | X | X | X | X |
| Front of House Placement of Company Signage | X | X | | |
| Box Office Placement of Company Signage | | | X | X |
| Sponsor presentation at concert, special events <i>Be creative in addressing the audience!</i> | X | X | | |



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email lewisandkirkmusic@gmail.com for more information.

"THE VIBE, THE VIEW, THE VINEYARD"



Partner Opportunities



ADDED VALUE FOR ALL PARTNERS

- ❖ *Solidify Your Company's existing customer relationships, while building awareness of Your Company among other constituencies.*
- ❖ *Show Your Company's commitment to supporting women in the performing arts, as well as MWBEs, and through those enterprises, Your Company's contributions to related communities.*
- ❖ *Strengthen team-building in Your Company by rewarding colleagues with preferred tickets to the event, as you demonstrate support of a highly respected, two decade established Music Enterprise (Lewis and Kirk Music) showcasing the best in the Jazz, Blues, Latin and Contemporary arts.*

Summerfest is widely publicized, including through **Music Industry Publications**, particularly for Jazz, Blues, Latin and Contemporary Arts, **Community-based groups and organizations**, **Industry Organizations and Enterprises**, and **Educational Institutions and Organizations**, as well as **Media Partners** (Social Media, Magazines, Newspapers, Print Publications, Radio, Television) and via Email and Advertising.

Summerfest is also promoted through a dedicated website, and social media sites.



"THE VIBE, THE VIEW, THE VINEYARD"



Audience Reach



General messaging for Summerfest is intended to draw attendees from a wide demographic base, considering the broad appeal of Jazz and Blues music. Attendees will come from the immediate area, as well as, with our transportation partners, nationally and globally.



Summerfest audience profile is comprised of well-educated consumers from diverse backgrounds:

- ♪ 83% between the ages of 25-85
- ♪ 72% household incomes over \$105,000
- ♪ 56% professional or managerial positions
- ♪ 60% are female



Marketing Support for Your Company at Summerfest:

- ♪ Find audiences (from your customers to general music lovers, consumers, and tourists) best fit to your brand
- ♪ Develop key messaging linked to your brand, and
- ♪ Enhance exposure of your brand to those distinct markets.



"THE VIBE, THE VIEW, THE VINEYARD"



Photo Gallery

LEWIS AND KIRK PRODUCTIONS PRESENTS

THE MARTHA'S VINEYARD


JAZZ AND BLUES
SUMMERFEST




SOCIAL MEDIA

 <https://twitter.com/MVJBSummerfest>

 <https://www.Instagram.com/mvjazzbluessummerfest>

 <https://www.facebook.com/lewis.kirk.73>

 <https://www.facebook.com/MVSummerfest>






"THE VIBE, THE VIEW, THE VINEYARD"



Photo Gallery



 <https://twitter.com/MVJBSummerfest>
 <https://www.Instagram.com/mvjazzbluessummerfest>

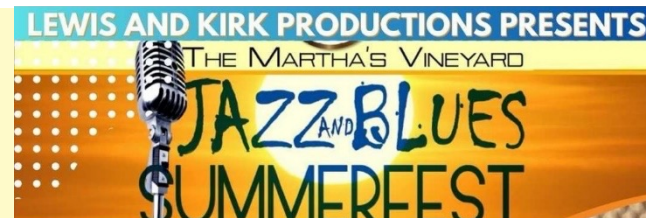
 <https://www.facebook.com/lewis.kirk.73>
 <https://www.facebook.com/MVSummerfest>



"THE VIBE, THE VIEW, THE VINEYARD"



Contact Us



FOR INFORMATION REGARDING:

| | | |
|----------------------------------|---|---|
| Sponsorship Opportunities | Sheila Baptista Lewis and Kirk Music T: 1-914-837-1995 E: lewisandkirkmusic@gmail.com | Michelle Sajous Consultant T: 1-347-373-0966 E: smichelle2020@optonline.net |
| Sponsorship Opportunities | Joylen Thomas Consultant T: 1-914-512-1019 E: joylen.thomas1@gmail.com | Marko Nobles InJoy Enterprises T: 1-917-309-2092 E: marko@injoyenterprises.com |
| Marketing Opportunities | Monica Yehle-Glick M4 Consulting Services T: 1-917-439-2034 E: monica@m4consultingservices.com | |
| Travel Related Queries | Shelia Figueroa (Northeast) She Loves to Travel T: 1-914-267-5244 E: figalolatravel@gmail.com | Pamela Lewis (Southeast/Florida) Vitae Escapes Travel T: 1-904-524-1878 E: vitaeescapestravel@gmail.com |



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